

Contact:

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File formats:

Open files from the following applications: Corel Draw, Adobe Illustrator, Adobe Photoshop

Linked objects such as images, logos and fonts are to be supplied separately.

EPS, TIF, JPG

Printable PDF

Please use PDF-X/-3 compliant files.

No Word, Excel, PowerPoint or CAD files.

A separate fee (EUR 22.00 + VAT per quarter of an hour or part thereof) is charged for converting data into suitable printing or plotting formats (vectorisation).

Picture data:

All pictures contained in the document must be provided in uncompressed form, in CMYK colour mode.

Please provide cut-outs in Photoshop EPS format with clipping path.

Vector data:

Do not place any objects on overprints, as these cannot be interpreted by printing machines.

Do not use any contour lines.

Print resolution:

Minimum resolution of 96 dpi at 1:1 is required for optimum reproduction of pixel images.

Colours:

CMYK, Pantone

Although colour systems such as RGB, HKS and RAL are also possible, adjustment to CMYK colour mode must be charged for separately (EUR 22.00 + VAT per quarter of an hour or part thereof).

Deep black (4-colour) -> C 40 M 40 Y 40 K 100

Please note screen displays are not binding for colour evaluations.

Special colours:

Special colours, such as metallic colours/variations, can only be simulated in digital printing.

Fonts:

Convert texts into paths/curves or supply fonts used.

File attachment:

Attach PVC banners in final format. For all other print files, we require a bleed margin of 5 mm per page.

Do not attach any cut or crop marks.

Proof:

Always add a colour-matched printout (proof). If proofs or detailed colour specifications are not provided, then no right of complaint exists (reprint).

We will be happy to send you a proof (DIN A4) in the original print medium in exchange for a one-off payment of EUR 65.00 + VAT (excludes shipping).

Reprint:

In the case of colour-matched reprints, we need an original sample from you.

Using new print machines or new printer software can result in colour differences. This is not a ground for complaint.

Data delivery:

E-mail up to 20 MB maximum

Internet www.wetransfer.com
up to 2 GB maximum

CD

DVD

Information:

Deviations of up to 10% caused for material or typographical reasons lie within the scope of typical industry tolerances, and are a ground for complaint.

As well as this, we accept no liability whatsoever for the topicality, quality, correctness or completeness of your text and picture content. Please check your texts for spelling mistakes in advance. If this requirement is disregarded, we accept no liability for any resultant printing errors.

Slightly different guidelines apply to the creation of print data for products such as Roll-UP displays and Alu-Frame profile systems. Please ask about these if required.

If you have any further queries, we will be happy to help in any way we can.